
Call for Papers

Special issue on “Exemplar Dissertation Research by Practitioner-scholars”

Engaged Management ReView (<http://emr.case.edu/>)

The purpose of the special issue of Engaged Management ReView (EMR) is to showcase exemplar dissertation research by practitioner-scholars from executive doctorate in business and management programs globally. As such, the published papers are expected to apply rigorous research methods to address contemporary business and management problems and contribute new insights to both practice and theory. The special issue is managed by several senior and guest editors at EMR and each submission will be reviewed by graduates as well as professors from executive doctorate in business and management programs.

Each submission must:

- Be based on a recent dissertation (2016 onwards) from an executive doctorate in business or management program.
- Demonstrate engaged scholarship into a contemporary business or management problem.
- Apply rigorous research methodology based on primary empirical evidence.
- Contribute practical insights to address the targeted business or management problem.
- Contribute theoretical insights into the related academic literature.

The author of the dissertation is the lead author of the submission, but may choose to collaborate with the advisor or other research colleagues as co-co-authors. In addition, each submission must follow these specifications:

- A maximum of 8,000 words, excluding references, synopsis and possible appendices.
- An academic paper format suitable for presenting the research.
- A separate section on practical contributions.
- A separate section on theoretical contributions.
- Include a synopsis for practitioners in addition to the abstract (see examples and format for *empirical papers* on the EMR website <https://emr.case.edu/>).

A representative sample of similar articles published recently in Journal of Business & Industrial Marketing (JBIM) can be found at <https://www.emerald.com/insight/publication/issn/0885-8624/vol/35/iss/10>. Access to each article may likely require the use of university library resources.

The schedule for developing the special issue is as follows:

1. Submission of full paper according to above specification by **June 1st 2021**
2. First round decision and feedback from editors and reviewers by **September 1st 2021**
3. Submission of revised papers with detailed responses to feedback by **December 1st 2021**
4. Second round decision and feedback from editors and reviewers by **March 1st 2022**
5. Submission of revised papers with detailed responses to feedback by **June 1st 2022**
6. Final decision by **July 1st 2022**

All submissions need to be submitted through the EMR submission system (<https://emr.case.edu/submit-article>) and marked as an Empirical submission.

For additional inquiries and information of the special issue please contact either Kalle Lytinen (kalle@case.edu) or Lars Mathiassen (lars.mathiassen@ceprin.org).

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