

Publish Your Dissertation Work in EMR

Open Invitation to Virtual Writing Workshop on February 5, 2022

Engaged Management ReView ([EMR](#)) offers a no-cost (free) workshop to help practitioner-scholars publish their dissertations in *EMR*. Organized as a *virtual* workshop, we invite participants from across the world.

The workshop is organized by the [EDBAC](#) and the *EMR* journal and it will take place from 1100-1600 ET (11:00 am – 4:00 pm, Eastern Time), on **Saturday, February 5, 2022** via Zoom. Deadline for submitting a new or revised manuscript or a plan for a manuscript is **Saturday, January 8, 2022**. The submission must target the [empirical](#) or [dissertation digest](#) genres at *EMR*, based on your completed primary research from data collected using qualitative, quantitative, or mixed methods. All participants are therefore expected to familiarize themselves with the different *EMR* format guidelines for the paper genre they adopt ([empirical](#) or [dissertation digest](#)).

If you have any questions, please contact Kalle Lyytinen at kjl13@case.edu or Lars Mathiassen at lmathiassen@ceprin.org.

ORGANIZERS

- Professor Kalle Lyytinen, Case Western Reserve University
- Professor Lars Mathiassen, Georgia State University
- DBA Louis Grabowski, Georgia State University
- PhD Phil Cola, Case Western Reserve University

LOGISTICS

We will send a [Zoom](#) invitation email to each participant who has submitted a new or revised manuscript or a plan for a manuscript (3-4 pages extended abstract) before the workshop. The manuscript will provide the baseline for discussions at the workshop.

Therefore, it is imperative that you include the manuscript in an email to both Kalle Lyytinen at kjl13@case.edu and Lars Mathiassen at lmathiassen@ceprin.org and copy it to the *EMR* email address at engaged-management-review@case.edu.

GOAL

The goal of the workshop is to help doctoral students and graduates of management programs prepare articles for submission to the *Engaged Management ReView* (*EMR*) journal. *EMR* is a joint venture between the EDBAC and Case Western Reserve University aimed at publishing research from the EDBAC community.

At the workshop, you will learn about the profile of the journal and the type of articles that may be submitted ([empirical](#), [essay](#), [dissertation digest](#), [translation](#), and [topic](#)). Moreover, you will also receive guidance for how to develop *EMR* submissions from your completed dissertation as an [empirical](#) or [dissertation digest](#) article. You will also learn about experiences with developing and reviewing articles

for the journal. Finally, and most importantly, the workshop will provide participants feedback on their submitted manuscripts as basis for further development and submission to EMR.

PROGRAM

1. Review and discussion of the article writing process
2. Review and discussion of the different *EMR* paper genres and examples, where available, of writing and publishing empirical and dissertation digest genres.
3. Work in teams of 3-5 authors with 1-2 *EMR* editorial board members. Each team will provide detailed feedback to help authors further develop their manuscript for submission or resubmission to *EMR*.
4. Discussion among editorial board members and workshop participants on key lessons concerning writing and reporting practitioner-oriented research for *EMR* and reviewing for *EMR*.

ADDITIONAL INFORMATION

- For guidelines for how to format an *EMR* empirical paper, go [here](#) for a web page explanation and [here](#) for a Power Point brief
- For an example of what a published *EMR* empirical paper looks like, go [here](#)
- For guidelines how to format an *EMR* dissertation digest paper go [here](#)
- For an explanation of why the *EMR* empirical format is the way it is, go [here](#)
- For *EMR* Frequently Asked Questions, go [here](#)
- For videos of *EMR* board members discussing aspects of *EMR*, go [here](#)
- For the *EMR* editorial team, go [here](#)