Call for Submissions

Engaged Management ReView (EMR) Writing Workshop on May 11th, 2019

Location: TEMPLE University’s DBA facility, Convene Commerce Square, 2001 Market Street, 2nd floor, Philadelphia, PA

The Engaged Management ReView (EMR) is pleased to announce its 2nd no-cost (free) workshop to help practitioner-scholars prepare journal articles for submission to EMR. The workshop is organized by the EDBAC and the EMR journal and it will take place from noon to 5:00 pm, on Saturday, May 11th, 2019 at TEMPLE University’s DBA Center. The first workshop of this nature was held at GSU on May 12th, 2018 and it has resulted in several publications and in-process papers.

ORGANIZERS

• Professor Kalle Lyytinen, Case Western Reserve University
• Professor Lars Mathiassen, Georgia State University
• DBA Louis Grabowski, Georgia State University

GOAL

The purpose of the workshop is to help DBA students and graduates prepare articles for submission to the Engaged Management ReView (EMR) journal. This journal is a joint venture between the EDBAC and Case Western Reserve University aimed at publishing research from the EDBAC community. At the workshop, you will learn about the profile of the journal and the different genres of articles that may be submitted (empirical, essay, and translation). Moreover, you will also receive guidance for how to develop submissions and learn about experiences with developing and reviewing articles for the journal. Finally, and most importantly, the workshop will provide participants opportunities to receive feedback on submissions that are in various stages of development for the journal.

The workshop will be helpful for potential authors in making their manuscripts ready for submission in any of the genres accepted by EMR. All participants are expected to familiarize themselves with the EMR requirements for the specific paper genre they adopt. This is particularly important for those that develop an empirical paper.

PROGRAM

1. Review and discussion of the article writing process
2. Review and discussion of the different EMR paper genres
3. Work in teams of 3-5 authors with 1-2 EMR editorial board members. Each team will provide detailed feedback to help authors further develop their manuscript for submission or resubmission to EMR.
4. Discussion among editorial board members and workshop participants on key lessons concerning writing and reporting practitioner-oriented research for EMR and reviewing for EMR.

REQUIREMENTS

Each participant must submit a new or revised manuscript or a plan for a manuscript (3-4 pages extended abstract) before the workshop no later than April 15th, 2019. This manuscript will provide the baseline for discussions at the workshop. Include it in an email addressed to both Kalle Lyytinen
at kjl13@case.edu and Lars Mathiassen at lars.mathiassen@ceprin.org and copy it to the EMR email address at engaged-management-review@case.edu.

ADDITIONAL INFORMATION

• For guidelines for how to format an EMR empirical paper, go here for a web page explanation and here for a Power Point brief
• For an example of what a published EMR empirical paper looks like, go here
• For an example of what a published EMR translation paper looks like, go here
• For an explanation of why the EMR empirical format is the way it is, go here
• For EMR Frequently Asked Questions, go here
• For videos of EMR board members discussing aspects of EMR, go here
• For the EMR editorial team, go here