

## Call for Submissions

### Engaged Management ReView (EMR) Writing Workshop on May 11<sup>th</sup>, 2019

Location: TEMPLE University's DBA facility, Convene Commerce Square, 2001 Market Street, 2<sup>nd</sup> floor, Philadelphia, PA

The *Engaged Management ReView* ([EMR](#)) is pleased to announce its 2<sup>nd</sup> no-cost (free) workshop to help practitioner-scholars prepare journal articles for submission to *EMR*. The workshop is organized by the [EDBAC](#) and the *EMR* journal and it will take place from noon to 5:00 pm, on **Saturday, May 11<sup>th</sup>, 2019** at TEMPLE University's DBA Center. The first workshop of this nature was held at GSU on May 12<sup>th</sup> 2018 and it has resulted in several publications and in-process papers.

#### ORGANIZERS

- Professor Kalle Lyytinen, Case Western Reserve University
- Professor Lars Mathiassen, Georgia State University
- DBA Louis Grabowski, Georgia State University

#### GOAL

The purpose of the workshop is to help DBA students and graduates prepare articles for submission to the *Engaged Management ReView* (*EMR*) journal. This journal is a joint venture between the EDBAC and Case Western Reserve University aimed at publishing research from the EDBAC community. At the workshop, you will learn about the profile of the journal and the different genres of articles that may be submitted (empirical, essay, and translation). Moreover, you will also receive guidance for how to develop submissions and learn about experiences with developing and reviewing articles for the journal. Finally, and most importantly, the workshop will provide participants opportunities to receive feedback on submissions that are in various stages of development for the journal.

The workshop will be helpful for potential authors in making their manuscripts ready for submission in any of the genres accepted by *EMR*. All participants are expected to familiarize themselves with the *EMR* requirements for the specific paper genre they adopt. This is particularly important for those that develop an empirical paper.

#### PROGRAM

1. Review and discussion of the article writing process
2. Review and discussion of the different *EMR* paper genres
3. Work in teams of 3-5 authors with 1-2 *EMR* editorial board members. Each team will provide detailed feedback to help authors further develop their manuscript for submission or resubmission to *EMR*.
4. Discussion among editorial board members and workshop participants on key lessons concerning writing and reporting practitioner-oriented research for *EMR* and reviewing for *EMR*.

#### REQUIREMENTS

Each participant must submit a new or revised manuscript or a plan for a manuscript (3-4 pages extended abstract) before the workshop no later than **April 15<sup>th</sup>, 2019**. This manuscript will provide the baseline for discussions at the workshop. Include it in an email addressed to both Kalle Lyytinen

at [kjl13@case.edu](mailto:kjl13@case.edu) and Lars Mathiassen at [lars.mathiassen@ceprin.org](mailto:lars.mathiassen@ceprin.org) and copy it to the *EMR* email address at [engaged-management-review@case.edu](mailto:engaged-management-review@case.edu).

#### ADDITIONAL INFORMATION

- For guidelines for how to format an *EMR* empirical paper, go [here](#) for a web page explanation and [here](#) for a Power Point brief
- For an example of what a published *EMR* empirical paper looks like, go [here](#)
- For an example of what a published *EMR* translation paper looks like, go [here](#)
- For an explanation of why the *EMR* empirical format is the way it is, go [here](#)
- For *EMR* Frequently Asked Questions, go [here](#)
- For videos of *EMR* board members discussing aspects of *EMR*, go [here](#)
- For the *EMR* editorial team, go [here](#)