

CALL FOR SUBMISSIONS

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EDITORIAL TEAM

(AS OF APRIL 1, 2015)

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Co-managing Editors

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Editorial Board

The full editorial board can be viewed at
<http://emr.case.edu/about/editorial-team>

Aims and Scope

Case Western Reserve University is pleased to launch *Engaged Management ReView (EMR)* – an open-access journal of problem – driven management scholarship. *EMR* is an official outlet of Executive DBA Council (EDBAC). *EMR* serves the engaged management scholarship community by encouraging and publishing high quality research on meaningful, salient problems as experienced by organizational actors. The journal seeks to strengthen the quality and quantity of engaged management scholarship – especially research conducted by or with practitioner-scholars – by offering a venue to disseminate research that is driven by and grounded in organizational experience.

The journal recognizes the importance of theory and expects every article to be grounded on theory and make related contributions. At the same time the journal does not confuse problems of theory with problems of practice. Therefore the journal excludes contributions that focus solely on

theory in ways that divert attention from managers' lived experience and concerns. Likewise, the journal values the impact of rigorous evidence on managerial action and promotes work which is grounded on solid social science research methods.

EMR especially seeks to advance practitioner scholarship and actionable knowledge founded on compelling rigorous evidence. Therefore it seeks to promote research knowledge produced with managers, by managers and for managers; to strengthen practitioner scholars and engaged management research; to communicate findings that exemplify relevant, evidence-based management knowledge; to support deployment and innovation of research methods that advance engaged scholarship and practitioner value; and to provide timely, reliable evidence to managerial problems that have significant implications for managerial practice.

SUBMISSIONS

EMR welcomes submissions on all topics of management research at any level of analysis (e.g., individuals, groups, organizations, societies) grounded on convincing evidence and analysis that demonstrably address genuine problems of practice. Any social science research method is welcome. The intended audiences are management practitioners and academics concerned about increasing the supply of relevant, high-quality management research in for-profit, non-profit and public sector organizations. Main contributors to the journal will be the students, alumni and faculty of research-intensive academic doctoral programs in management schools.

The journal publishes three genres of research – empirical, essay and translation papers. The purpose and aim of each genre are explained below. The journal is an electronic outlet and initially will publish between 10 and 15 articles / volume, posted as soon as available. The journal uses a double-blind review process which involves both academic and practitioner scholars to evaluate academic quality and pragmatic value.

Empirical Paper

Empirical papers must be written in a structured summary of the problem of practice being addressed, the research question that was posed, the empirical research that was conducted, along with its findings and a discussion of its implications for theory development. At the same time the articles should be written so that the key message is accessible to practicing, enlightened managers. A style guide is available on how to achieve this.

Essay Paper

Three types of essay papers are envisioned: a research survey, which reviews empirical and theoretical literature driven by a concern to understand a practice-based problem or issue; an application of theory, which focuses on one (or more) salient theory from management research or social science not yet currently used in management practice in a way that the author thinks it should; and an engaged scholarship debate, which examines critically engaged management scholarship methodology and/or practice. A style guide is available on how to achieve this.

Translation Paper

Translation papers communicate experiences an engaged management scholar has in translating his or her research into actionable outcomes. Articles must also include methodology describing how the scholar empirically determined the practitioner's need as well as barriers and facilitations to the translation effort. The papers are also expected to make contributions to translation and/or knowledge transfer theory. A style guide is available on how to achieve this.

GOVERNANCE

The journal is managed by the Weatherhead School of Management's Doctor of Management (DM) programs at Case Western Reserve University. An Editorial Board has been established consisting of faculty and alumni of schools offering mid-career doctoral programs in management and with renowned management scholars working in the field of engaged management research. An Advisory Board in charge of the journal strategy and administration has been established in consultation with renowned engaged scholars as well as members of the Executive Doctorate in Business Administration Council (EDBAC).

You are invited to submit an article beginning January 5, 2015. We expect the first articles to be published in the late Spring/early Summer 2015.

Submission forms, style guides, instructions and updated information will be available on the *EMR* website: <http://emr.case.edu>.

Please contact us with any questions: engaged-management-review@case.edu.