

Milagros Pereyra-Rojas has been executive director for the Latin American Studies Association (LASA) since 2003, research associate at Case Western Reserve University and President of MaestroMeetings Inc. She graduated from the Weatherhead School of Management at Case Western Reserve University with a Ph.D. in Management (Designing Sustainable Systems). She also holds an M.S. in public policy and management, with a concentration on finance and information technology, from Carnegie Mellon University; and an M.S. in management and technology, as well as a B.S./B.A. from Carlow University, Pittsburgh, PA. She is originally from Peru where she worked as a TV journalist, having had the opportunity to meet and interview key Peruvian political figures. She also worked for *La Casa de la Mujer*—a non-profit organization that promotes the rights of underprivileged women. She started working for LASA as assistant director for information systems and communications in 2000. During her tenure at LASA, she has been responsible for the implementation of several technological initiatives such as on-line membership, professional searchable database, and on-line proposal submission. Pereyra was instrumental during the transfer of the Latin American Research Review (LARR) – the flagship journal of LASA from a University Press to self-publishing. She has also re-structured the organization and administrative processes which, in combination with the upgraded technical infrastructure, has made LASA one of the most efficient non-profit organizations of its kind.