

Dr. Jeanette K. Miller

University: Georgia State University, Executive Doctorate of Business, May 2012

Areas of Expertise: Economic Development, Innovation Networks, Corporate Sustainability, Entrepreneurship, Regional Development, Management Consulting, and Emerging Markets

Research Methods: Mixed Methods, Qualitative

Dissertation: “An Adapted Model for Small Business Innovation Networks: The Case of an Emergent Wine Region in Southern California”; Advisors: Dr. Mark Keil, Dr. Lars Mathiessen, Dr. Wayne Lord. The dissertation used qualitative research to view the interaction of players of a small business network using Dhanaraj & Parkhe’s (2006) innovation network model. The research resulted in an adapted model to more accurately explain the dynamics of Small Business Innovation Networks.

Current Research: Dr. Miller is currently working on research in the area of metrics and measurement of social impact investments and hybrid non-profits, and the ability of organizations to effectively track impact. She is also writing a book with Dr. Karl Hellman on how to manage and grow a successful consulting practice. This research uses a mixed-methods approach and has a targeted release in mid-2015.

Practitioner Experience: Dr. Miller is a global citizen, working in Emerging Markets for over 17 years, specializing in economic development. She has effected change through programs in over a dozen countries. During her career, she has had a leadership position with the US Government, worked for multinational management consulting firms, and has been an entrepreneur. Dr. Miller has been involved in developing the spark of ideas, to creating strategies for national governments. Changing the world is a passion of Dr. Miller’s – in a broad all-encompassing approach, as well as just in the world that touches each individual. Some of her skills include: strategy implementation, international development policy, leadership/management, program management, strategic planning and entrepreneurship.

Board Positions: Dr. Miller serves on the Board of Directors of the Webster University Alumni Association and as a Director of the Luminance Educational Foundation. She sat on the Board of Governors of the American Chamber of Commerce in Sri Lanka from 2003-2004, and was a Founding Member of the Croatia American Chamber of Commerce in 1999, and held the position of First Vice President from 2000-2002. Dr. Miller is also an active volunteer with Junior Achievement and Hope Corps, as well as other organizations supporting youth and education.

Education: Dr. Miller has a BA in Economics from the University of Texas at Austin, a double MA in International Business and International Relations from Webster University in Vienna, Austria and an EDB from Georgia State University.